Manawa SD Community Stakeholder Meeting Notes 07.11.2017

1. Sign-In and Welcome

Dr. Melanie Oppor welcomed and thanked the Community Stakeholder Members for participating in the group. All members' time is valuable and respected.

2. Introductions

Jody Andres of Hoffman Planning, Design and Construction, Inc., Cory Holzhauer and Keri Anne Connaughty of Scherrer Construction Co., Inc., as well as each Community Stakeholder Member introduced themselves and shared their positions in the district and/or community and why they have chosen to be a valuable participant of the group.

3. Activities and Process

Community Stakeholder Meetings are open to the public and anyone can attend. There is nothing the group will do 'behind the scenes.'

Jody shared feedback from the Community Listening Sessions: When listening to the staff in the listening sessions, distrust was a big issue. Here, the more rumors and myths we can show to be inaccurate, the better. We want to move forward with a very transparent process to make the best decisions for the district. We are providing information and helping you digest in order ultimately come to a solid, supported recommendation.

Dr. Melanie Oppor shared with the group the where Community Stakeholder Meeting agendas, minutes, etc. will be available on the district website.

The information online can be found at www.manawaschools.org > Site Analysis and Feasibility Study > Agenda/Minutes

a. Vision and goal

The vision and goal of this group is to come to a consensus and provide a recommendation to the board for how the district should best move forward. The board respects and values the recommendation of this group. The group was encouraged to be supportive of this process. Ultimately, the final recommendation to the board is to benefit the community as a whole.

b. Transparent process discussion

Jody explained that throughout the process, there will be a great deal of communication - a lot of listening and viewing the current status of the district. The Community Stakeholders are encouraged to know all of the issues at hand.

Q: Melanie – Let's say there is a member of the community that has questions to ask or to provide input but wants to remain anonymous. Is that acceptable?

A: The Group's feedback - Anonymous statements should not be valid.

Jody – Generally, if an individual is uncomfortable coming in front of the group to bring forward a concern, we encourage them to write down and send their concern to a member of the Community Stakeholders group (includes Administrative Personnel and Board of Education) so there is opportunity to discuss it at the next scheduled meeting. It's great to hear these

concerns as most often, we are able to address them without delay and use it as an educational opportunity to provide valid information. We want our information to be completely credible, no falsehoods – or fake news, so-to-speak. The bottom line is, we always want to have open lines of communication. We'd like to discern rumors from valid information. The community will talk. It is always best to be open and honest with what your role is as a member of the Community Stakeholder Group. Always encourage anyone with a concern to bring it to the group. CSMs are able to serve as a proxy and bring concerns to the group table, with the understanding that they must share the details of who they are representing.

c. Consensus and support discussion

What is consensus? The group comes together Not that they ALL agree, but rather that all can agree to support the decision. In this group, the goal is to come to a consensus. Decisions will be made that everyone can support.

d. Review of Community Stakeholders Group activities

The Community Stakeholder Meeting schedule was reviewed and scheduled activities were discussed. The first 4 meetings are very much informational, mostly. Then, the group will move onto prioritizing the needs of the district - by breaking down the needs and talking about ways to address those needs whether it be a new build, operational, remodel, flexible learning spaces, etc. improvement. Conceptualized options, basically.

Hoffman will take these ideas into consideration and bring more specific options back to the large group for discussion in meeting 5. From there, conceptualized drawings, budgets, etc. will be brought forward in meeting 6, where the group will come to a consensus recommendation. The goal of meeting 6 is to explore every option out there for the community and make a solid, supported recommendation for the board to review.

Group Q: Will we compare our facility to other facilities in the area. Such as space, curriculum, etc.?

A: Jody - Yes, you are in competition due to open enrollment. If there is a way Manawa can attract more students to this district with programs and curriculum, we should be exploring that. We will be looking at what our neighbors are doing.

Group Q: Do you have a timeline for this project? Funding implications?

A: Jody - We will discuss funding in an upcoming meeting, meeting 4. We do have to adhere to a timeline. If the group decided to recommend a referendum, we would most likely go for an April referendum, which would mean board approval would likely take place no later than January.

e. Establish ground rules

One basic ground rule. These meetings are for discussion. It is expected that everyone respect the opinion of their peers. Everyone's opinion is valid.

4. Responsibilities

Community Stakeholder role - The CSMs represent the larger community. It is the responsibility of this group to bring forward the information you have and share it directly with your peers. Ideally, the members of the group should be reaching out to the community directly.

Elect leader from CSM group – Is there anyone in the group that would like to take on a leadership role, please come forward. This will be an agenda item in Meeting 2.

Board member role – Citizens of the community. Board members are participants in this process as well.

Administration role – Administration are not participants. They act as informational resources.

5. Communication Planning

Group Q: How do we address Facebook and negative commentary?

A: Jody - We recommend positive communications. We do encourage social media. It is important to direct community members to the proper information sources throughout our entire process. The more information we share with the community, the better.

A: Keri Anne – In addition to the MSD website, Facebook, and other social media avenues, we will also dedicate "Hot Spots" in the community. Community members will be able to visit "Hot Spot" establishments and find current project information and updates. This will fulfill the need for information pertaining to the MSD project for those who are not avid internet/social media users.

Dedicated Hot Spot Establishments:

Steve and Michelle's Midtown - 341 S Bridge St, Manawa, WI 54949

Premier Bank - 431 S Bridge St, Manawa, WI 54949

Manawa Library - 130 N Bridge St, Manawa, WI 54949

St. Paul's Lutheran Church and School – 742 Depot Street, Manawa, WI 54949

6. Tour Manawa Elementary School

CSM group toured Manawa Elementary School

7. Tour vacant school

CSM group toured vacant former elementary building

8. Next Meeting

The next CSM group meeting is scheduled for July 25th, 2017 at 6 PM beginning with a tour at the H.S. and then moving to the MES Library for the meeting. The group will keep this meeting as scheduled but will discuss the future meeting schedule at this meeting.

Meeting notes: KAC of Scherrer Construction, Inc.